

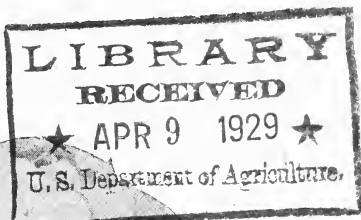
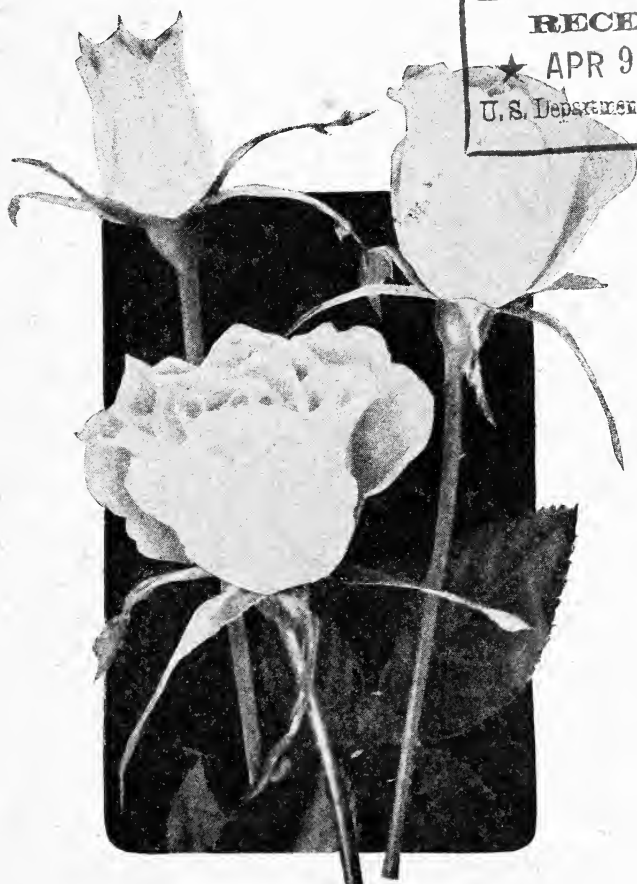
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6239 1029,

Pirce Bros.

Waverley Oaks Road
WALTHAM, MASS.



TALISMAN

Distinctive new rose. Highly colored with rich shadings and blendings of pure scarlet and gold. Limited quantity at

\$2.25 each

READ BEFORE ORDERING

ORDERING

All orders are filled in rotation as received, with the very best stock on hand. In event of being sold out of any one variety called for, we reserve the right to substitute the nearest to it possible, of equally good stock, unless order is marked no substitution.

PARCEL-POST

We send all small orders by parcel post, and find this mode the most satisfactory. Customers will please include 25 cents per dozen plants, in first, second and third zones, and 50 cents in all other zones, in addition to catalogue price when ordering. One hundred plants or over are shipped by express, charge collect.

C. O. D.

Orders received without remittance may be sent C. O. D. parcel post, postage and charges collect or by express at our option. C. O. D. orders should be accompanied by at least 25% deposit.

SHORTAGE

We reserve the right to omit an item, to balance a shortage in remittance due, also to add to your order if you have over paid.

COMPLAINTS

Complaints must be made on receipt of goods, and will be rectified if the mistake is ours.

EARLY ORDERING

Each year late in the season we receive hundreds of orders that we can fill only in part. The demand for some varieties often exceeds supply.

If you want any particular kind or selection late in the season place your order early and we will hold them for you. We can however supply some varieties as late as July.

NON-WARRANTY

We endeavor to keep varieties true to name, but do not guarantee this, nor do we in any way guarantee the success of the grower purchasing the stock offered in this catalogue. In event of stock not being true to name, our liability is limited to the invoice value at time of shipment. Following the custom of the trade, and not knowing treatment they will have when received, we do not guarantee that none will die.

FOREWORD

TO OUR MANY FRIENDS, OLD AND NEW

In presenting this little booklet of roses, we do so with the best intention of providing a well thought-out list of roses.

It is impossible to tell just what success you will have with the ones you buy. Various varieties act differently under different conditions. Ordinarily speaking the rose is about the easiest of all plants to grow and gives the greatest amount of pleasure for the small investment involved.

Our continually increasing business has been built up on merit alone and our best advertisement has been our many satisfied customers.

Remember, however, that neglect is a garden's worst enemy. You will take out in pleasure in proportion to the work put into it.

Wishing you continued garden success.

We beg to remain,

Yours very truly,

Pierce Bros.
WHOLESALE FLORISTS

WALTHAM, MASS.

HOW TO GROW GOOD ROSES

LOCATION

Choose a location that is not exposed to strong winds, but, rather sheltered by some shrubs or hedges. Rose bushes want to be away from other shrubs and trees and exposed as much as possible to sunlight. Along driveways or walks, in beds by themselves, or on the southerly side of the house, south-east or south-west will do. Do not plant where drips from the eaves of a building will strike the plants. Avoid terraces, but, rather choose a level piece of ground.

PLANT EARLY

Roses do much better when planted early. April is the growing month with its spring rains. Do not defer planting for fear of frost. Our roses, being dormant, cannot be injured by early freezing. Late planted roses should be shaded for ten days and frequently watered.

FERTILIZER

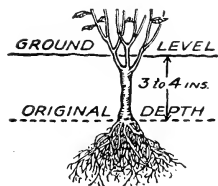
Nothing is better for roses than cow manure. It can be used more liberally, besides holding more moisture than other manures. New horse manure is too heating and should be used only as a winter mulch. When one year old, it can be thoroughly mixed with soil. If manure cannot be secured, bone meal can be used with the addition of slacked lime or land plaster; this will sweeten the soil.

In cities where cow or horse manure are not available, pulverized sheep or cattle manure may be had and used quite heavily as a top dressing.

PREPARING THE GROUND

It is not altogether the actual planting that must be considered but the condition and preparation of the soil. Hybrid Tea roses are at their best in the lighter soils. Hybrid Perpetuals in the heavy. Dig the ground over thoroughly with a mixture of well rotted cow or stable manure to the depth of twelve or eighteen inches, placing the sod if any roots upward at the bottom: Roses will not do well in a wet or boggy place. Do not raise the surface of the bed above the surrounding ground level.

PLANTING



Now dig the holes, dig them large enough so the roots may be spread out and deep enough so the point where the graft joins the main stem will be two or three inches below the ground level when planting is finished. Hold the plant in the centre of the hole and fill in with fine soil firming in around the roots as you proceed. When complete tramp the ground down, leaving a depression around the base of the plant, when all are planted take the hose and turn the water on gently, filling up each depression. Go over these several times till the soil around the plant is thoroughly wet. Do not

wet down the entire bed, but, for sometime after planting water around the plant each day, preferably in the morning.

Be sure that the bed is ready before plants are procured, and do not leave the plants exposed to the dry wind during the planting operation.

One of the main reasons for pruning back hard previous to planting, is that before root action takes place and the sap begins to run, the dry wind is liable to shrivel up the ends of the branches before the plant starts to grow. In other words it takes time for enough roots to grow to keep the branches alive; the fewer and shorter they are, the more likely the newly planted rose has of surviving.

After the plants have made some growth they should be syringed thoroughly every sunny day during the morning hours. It would be well not to allow the first growth to go into flower, but, as soon as the buds show, pinch them off. This tends to force more root action and to make plants strong and healthy.

CULTIVATING

After the plants have been set out keep the soil constantly scratched or cultivated to the depth of one inch. Do not allow the weeds to get a start. Do not allow them to stop growing after once starting. Treat them to a little weak manure water after they are well established, not oftener than once a week.

This may be easily made by placing a half bushel of sheep, cow or horse manure in a burlap bag and soak in a barrel filled with water. Do not use this till plants are well established and only when the ground is moist.

MULCHING

Toward the end of July mulch with long strawed manure, being careful that it is not hot. It should be spread over the entire bed. This will aid in preserving what moisture is in the soil during the customary droughts of the "dog-days".

To insure continued flowering the flowers or buds should be cut. If left on the plant to open they should be removed before the petals begin to fall. Cut back the rose stem leaving two or three leaf joints.

PRUNING

When roses are uncovered in the spring just before they are ready to start cut out all dead and small wood on the Hybrid Teas and where branches fork, leave two or three inches. In most cases prune back to twelve or eighteen inches.

For Hybrid Perpetuals prune more for shape. Climbing roses, cut out dead wood and prune only for shape, remember that flowers this year come on last year's growth.

WINTER CARE OF ROSES

After several heavy frosts, the rose garden will be ready to go to bed. This will probably be in November. Hill up around the plants six or eight inches, where the weather does not go to the limit, and twelve or more inches in the below zero section. It is better to bring the soil for this from outside the garden, rather than digging up the earth from near the plant, exposing the roots and allowing place for water to settle and freeze.

After the earth becomes well frozen in the cold section, cover the bed with at least six inches of leaves or dry strawy manure. This may be held in place with a binding surface of boughs.

Climbing roses may be shielded with burlap or long straw bound around them, or if they are in an exposed position may be taken down from the trellises and laid on the ground being covered with earth.

APHIS

Aphis or green fly, little insects which infest the new growth in countless numbers may be dislodged by thorough syringing with garden hose. Water should be under good pressure and the work done from the ground upward. These may also be controlled by dusting the plants with tobacco dust, preferably applied in the early morning when the dew is on the plant. Aphis is a sucking insect.

GREEN WORMS, LEAF ROLLER AND ROSE BUGS

These are chewing insects and may best be controlled by poison; one and one-half ounce of Arsenate of Lead in one and one-half gallons of water used for spraying, or one part Paris Green, one part Confectioner's Sugar, one part Hydrated Lime and six parts dusting Sulphur, thoroughly mixed dry and used for dusting.

BLACK SPOT AND MILDEW

Caused by weather conditions, cold nights, dark and rainy weather, and plants not in healthy growing condition. Both are a fungous disease and spread rapidly.

Blackspot penetrates the leaf and kills it, mildew covers the foliage, stops healthy growth and spoils the beauty of the plant. Handpick leaves infested with black spots when it first appears and burn them. Use Bordeaux Mixture for black spot (Blue Vitriol, Unslacked Lime, water) in proportions of 5-5-50. Dust plants with Sulphur for mildew.

Write your congressman or United States Department of Agriculture for Farm Bulletin No. 750, "Roses for the Home," or Farm Bulletin No. 1362, referring to Injurious Insects.

Collection of America's Favorite Roses Selected

Ever Blooming Hybrid Tea Roses

The Hybrid Tea is in the ever-blooming class, and is the rose that is grown to-day in most out-door gardens. They are hardy over almost all parts of the United States and Canada, but must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

All 75 cent varieties \$8.00 per doz.

Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.

BETTY (Coppery Pink)

Coppery pink buds of exquisite form, opening to large, rather shapeless, pale buff pink flowers with little fragrance. Strong branching growth with large glossy foliage; an excellent bloomer and reliable hardy. **75 cents each**

DAME EDITH HELEN (New) (Clear Pink)

The most striking pink rose of recent years: enormous, very double, continually produced; strong grower.

\$1.25 each

BETTY UPRICHARD (Salmon Pink and Apricot)

A vigorous grower. The carmine-colored buds open to medium sized salmon flowers, suffused with orange on the inside of petalage and with coppery carmine reverse. A worthwhile rose of unusual color and we highly recommend it.

75 cents each

CHARLES K. DOUGLAS (Carmine Scarlet)

Fine, long-pointed buds opening to large, loosely formed flowers of striking crimson-scarlet; slightly fragrant. Strong, branching growth and an abundance of healthy foliage. **75 cents each.**

CONSTANCE (Golden Yellow)

Orange buds, streaked crimson, and medium globular flowers of pure yellow which lasts well. Plant dwarfish and not reliably hardy. **75 cents each**

DUCHESS OF WELLINGTON (Yellow)

Large, well formed buds, opening to semi-double flowers, stained with crimson and changing to lighter yellow. Very fragrant and pleasing, with great freedom of growth and bloom. **75 cents each**



BETTY UPRICHARD

AMERICA'S FAVORITE ROSES — (Continued)

ELDORADO (Yellow Shaded Copper)

Golden buds flushed with red, opening to clear yellow, cupped blooms filled to the center with crinkled petals; slightly fragrant. Erect plant with fairly good foliage, blooming well in early summer and fall.

75 cents each

ETOILE DE FRANCE (Crimson)

Vivid crimson flowers, with full rounded centers of bright cerise; fragrant and long lasting. Strong, free-blooming plants, stiff stems and good foliage.

75 cents each

GRUSS AN TEPLITZ (Scarlet)

It gives many flowers from early June until frost. Its color is a clear crimson scarlet. In rich ground may easily be developed into a superb hedge.

75 cents each



DUCHESS OF WELLINGTON

IMPERIAL POTENTATE (Rosy Carmine)

An American Rose of quality. Rich, sparkling pink buds enfold to large, well shaped flowers, pretty at all stages, with true rose fragrance. Bushes are sturdy and hardy, with handsome olive green foliage that is notably disease-resisting.

(\$1.00 each)



ELDORADO

FRANCIS SCOTT KEY (Cherry Red)

An American rose. Differs from any other Hybrid Tea in its immense size, and is absolutely alone in its class. Its pleasing cherry-red buds open into a very double flower of immense size and wonderful beauty, lasting in perfection for days; a queen among roses—nothing else like it.

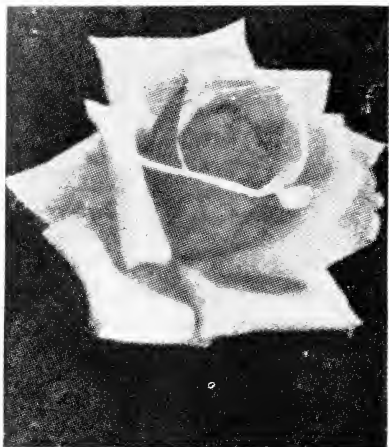
75 cents each

HADLEY (Deep Crimson)

This rose is a deep, velvety crimson, and retains its brilliancy throughout the season. A richness in color unequaled and fragrance unsurpassed. A strong, vigorous grower. No garden complete without this wonderful rose.

75 cents each

AMERICA'S FAVORITE ROSES — (Continued)



JONKHEER J. L. MOCK

JONKHEER J. L. MOCK

(Pink)

The color is a deep imperial pink; reverse, silvery rose white. Flowers extra large and well shaped. The best rose to hold and last, and a good August bloomer.

75 cents each

KAISERIN AUGUSTE VIKTORIA

(White)

Creamy white, shading to delicate prim-rose. Very full, with magnolia-like fragrance, and possessing excellent foliage.

75 cents each

MARGARET MC GREDY (New) (Orange Scarlet)

Gorgeous orange scarlet. The bud is long -ovoid, scarlet suffused with orange settling to fine gold at the base. The bush is of good upright habits and a sturdy although not a tall grower. We heartily recommend this exquisite rose.

\$1.75 each

GENERAL McARTHUR

(Crimson)

Crimson-scarlet buds and blooms, usually well-shaped and very fragrant. The plant is erect, flowering freely in successive crops, with good foliage easily protected from disease.

75 cents each

LADY ALICE STANLEY

(Pink)

Massive buds and blooms of very large size, fully double and very sweet; outside of petals coral-rose, inside pale flesh-pink. A strong-growing, free-blooming plant with broad, deeply veined leaves unusually free from disease.

75 cents each

LADY ASHTOWN

(Pink)

Satiny buds and blooms of deep shiny pink, with a yellow glow at base of petals; high center, double, and quite fragrant. Plant is strong, free blooming and hardy, but needs protection against disease.

75 cents each



LADY ASHTOWN

AMERICA'S FAVORITE ROSES — (Continued)

LADY HILLINGDON

(Yellow)

Buds of remarkable quality and elegance, of good size, opening into handsome flowers of clear apricot yellow. Plant hardy, of good vigor. **75 cents each**

LOS ANGELES

(Coral Pink Shaded Gold)

Very lovely buds and exquisite flowers of salmon-pink with yellow shading, and very sweetly perfumed. In favored locations the plant is of excellent habit, with good foliage and blooms well, but it is not uniformly successful. **75 cents each**



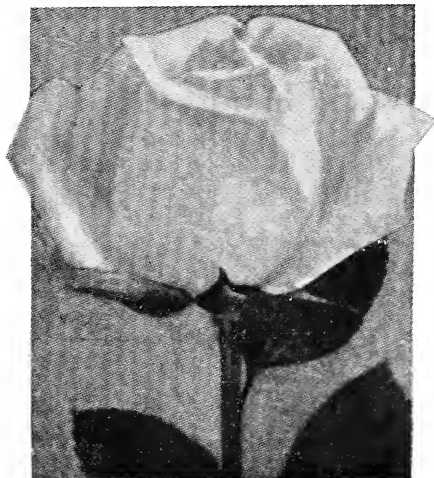
LOS ANGELES

SHOT SILK

(Coppery Rose Flushed Apricot and Yellow)

Medium sized buds and flowers of coppery rose flushed and overshot with apricot and yellow; beautifully shaped in bud; opened flower cupped with slightly reflexed outer petals; richly perfumed.

\$1.00 each



LOUISE CATHERINE BRESLAU

(Red Shaded Chrome Yellow)

Remarkably bright buds and blooms of reddish orange, paling to light orange with age. Opens to large, globular flowers, fairly full and without much fragrance. The bush is spreading and dwarf; foliage very beautiful, almost holly-like and considerably better than Los Angeles. **75 cents each**

LUXEMBOURG

(Orange Yellow, Coppery Shading)

Rich orange yellow flowers with coppery shadows, and creamy yellow tipped.

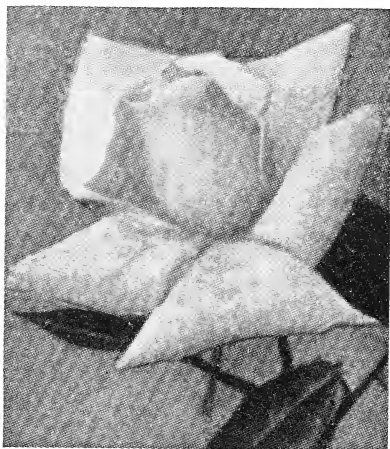
75 cents each

MISS LOLITA ARMOUR

Burnished buds and creamy copper flowers with a reddish orange tinge; fully double, cupped, and fragrant. The plant is strong but the foliage is not, and the flower-stems are weak. **75 cents each**

MME. CAROLINE TESTOUT

AMERICA'S FAVORITE ROSES — (Continued)



MME. EDOUARD HERRIOT

MME. CAROLINE TESTOUT (Pink)

Light, salmony pink; large and globular free and fragrant, beautiful blooms which are produced on plants that become strong and vigorous bushes.

75 cents each

MME. EDOUARD HERRIOT (Scarlet)

Famous because it won, in England, a prize of \$10,000 offered by the Daily Mail newspaper. Its coral-red buds develop into flowers of the same hue, shaded yellow to scarlet.

75 cents each

MME. LEON PAINE (Pink)

Splendid salmon buds and pink blossoms of great size, tinted heavy with silvery flash and orange at the center; fragrant. Plant is very vigorous, branching, free flowering, and almost immune from disease.

75 cents each

SOUVENIR DE GEORGE BECKWITH (Salmon Pink and Yellow)

Immense, very double blooms of salmon-pink and yellow. Richly blended in petals of good substance; and moderately fragrant. Plant is erect, vigorously branching, and productive.

\$1.00 each

MRS. AARON WARD (Bronze Yellow)

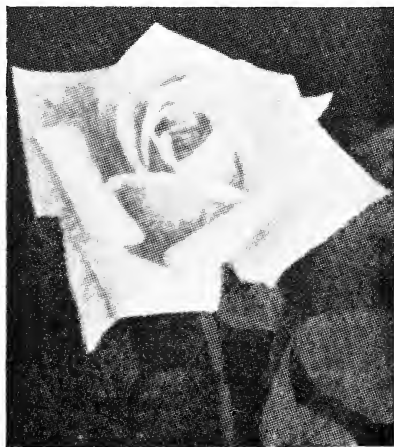
A most desirable and dependable variety that will probably produce more flowers than any other yellow rose. Semi-double, cup-shaped, deep Indian-yellow flowers, occasionally washed salmon-rose, and sometimes varying greatly; fragrant; blooms till frost.

75 cents each

MRS. A. R. WADDELL (Reddish Saffron)

Remarkable for its long reddish copper buds of finest shape, which open to semi-double flowers of coppery gold, changing to soft pink as the flower ages. A lovely decorative Rose that apparently thrives almost anywhere.

75 cents each

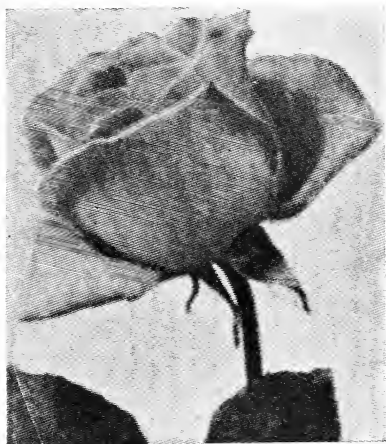


MRS. AARON WARD

MRS. LOVELL SWISHER (New)

(Pale Flesh Pink)

A finished bud, long-pointed, of very artistic form when the outer petals begin to unfurl. This American novelty could well be called an improved Los Angeles. Sturdy, with solid foliage, it will give, throughout the season, handsome soft blooms heavily laden with salmon, and quite perfumed. **\$1.25 each**



RED RADIANCE

RADIANCE

(Pink)

Light, silvery pink flowers, with beautiful suffusions of deeper color. The plant is vigorous, and disease-resistant, and may be relied upon to produce flowers under all conditions. **75 cents each**

RED RADIANCE

(Red)

Very vigorous, color a bright cerise red; this rose does well when others fail. A notable and superb rose of American origin.

75 cents each

SOUVENIR DE CLAUDIUS PERNET

(Yellow)

Fine buds of fadeless yellow, paling somewhat toward the edge; beautiful when half open but not so good full-blown. Plant erect and strong; foliage glossy and disease-resistant. Blooms freely early and late.

75 cents each

TALISMAN (New)
(Scarlet and Gold)

Like a choice, rare Cameo this new seedling rose stands out in rich and distinctive relief. It is the highest colored Rose yet produced; rich shadings and blendings of pure scarlet and gold with foliage of vivid light green; stiff stems and pointed buds make it a marvel; it is very free to bloom.

\$2.25 each

AMERICA'S FAVORITE ROSES — (Continued)



SOUVENIR DE CLAUDIUS PERNET



SOUVENIR DE GEORGES PERNET

REV. PAGE ROBERTS (Indian Yellow and Carmine)

Copper-red buds of great length, opening to golden yellow blooms stained outside with red, fully double (40 to 50 petals) and very large; fragrant. Strong, branching plant with healthy foliage.

\$1.25 each

SOUVENIR DE GEORGES PERNET

(Terra-cotta Pink)

Brick-red buds, opening to terra-cotta-pink blooms of immense size, very double, and deliciously fragrant. Stocky dwarf plant with fair foliage. Free blooming and hardy.

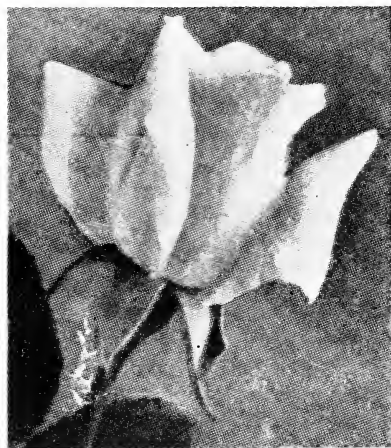
75 cents each

WILLOWMERE

(Pink and Yellow)

Superb buds and blooms of richest pink, shining with a yellow glow which seems to come from the heart of the flower; not fragrant. A very strong grower and a persistent bloomer. The foliage requires protection.

75 cents each



WILLOWMERE

SPECIAL HYBRID TEA COLLECTION

These few varieties listed are among America's best.

We grow them in quantities and sell them at a price that would warrant their being grown in large numbers. We advise planting a bed of these that you may have plenty of roses to cut all summer.

For everybody's garden, 50 cents each; \$5.00 per doz.



Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;

50c per doz. in all other zones.

The Hybrid Tea is in the everblooming class, and is the rose that is grown today in most out-door gardens. They are hardy over almost all parts of the United States and Canada, but, must have protection where the weather is subject to extreme cold. The H. T.'s if kept in healthy and growing condition will produce crop after crop of blooms from earliest rose time till freezing weather.

MME. BUTTERFLY (Flesh Pink)

This is an improved Ophelia, and in Madame Butterfly we have all the varying colorings of Ophelia intensified. The yellow at the base of the petal is stronger in color, and the pink shade is richer, than in the parent. Stronger and more vigorous than its parent. Foliage, stem, and flower are Ophelia, improved and glorified.

50 cents each

COLUMBIA (Pink)

Is a very vigorous grower, of a true pink shade, deepening as it opens to a glowing pink. A peculiarity of this variety is that the shades all become more intense until the full maturity of the flower is reached, and this color is enduring; a marvel of freedom in growth and bloom, with long stems nearly thornless. Lovely in the bud state, and handsome in the full, open flower.

50 cents each

SPECIAL HYBRID TEA COLLECTION — (Continued)

MME. ALEXANDRE DREUX (Coppery Yellow)

This is a new and most captivating rose. Deep orange in color that does not fade. Flowers in profusion, not as large as some, no garden complete without it.

50 cents each

PREMIER (Dark Pink)

There is nothing handsomer in the whole range of dark pink, the color, form, and big ample foliage being fine in the extreme, and the fragrance unsurpassed — almost thornless with splendid stems. It is naturally a free grower, and considered one of America's best.

50 cents each

RED PREMIER (Red)

As its name implies this is a sport from pink Premier, with all the good qualities of that superb variety. Its added attraction is its beautiful shade of red. The flowers are very large and foliage a deep dark green of which there is ample.

50 cents each



PREMIER

PREMIER SUPREME (Deep Pink)

As its name implies this is a sport of Premier, with all the good qualities of that superb variety. Its added attraction is its beautiful deep pink color with a long and pointed bud.

50 cents each.

MRS. F. R. PIERSON (Crimson)

This new rose is a sport from Premier introduced by Mr. F. R. Pierson of Tarrytown, N. Y., in 1926. Rich crimson in color with dark green foliage. A wonderful rose that flowers freely.

50 cents each

TEMPLAR (Red)

The bud is rather short and the flower not as large as some of the big roses. Clear, even shade of red that does not change to blue or purple as the flower ages. Wonderfully free-flowering, and is one of the most fragrant roses.

50 cents each

HYBRID PERPETUAL OR JUNE FLOWERING ROSE

The Hybrid Perpetuals are much hardier than the Hybrid Tea roses, strong and vigorous and until the Hybrid Teas came along this was the rose grown most extensively. They flower in June in great profusion and are very sweet-scented. After that, they flower only sparingly the rest of the season.

THIS COLLECTION, 75 cents each, \$8.00 per dozen

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**



FRAU KARL DRUSCHKI

Frau Karl Druschki, white

**Gen. Jacqueminot, bright
crimson**

Geo. Ahrends, best pink

**Geo. Dickson, velvety black
crimson**

Mrs. John Laing, soft pink

Ulrich Brunner, red

FRAU KARL DRUSCHKI **(Snow White)**

The most popular rose in America. Its pure, snow-white blooms are of immense size, sometimes reaching to six inches in diameter, and they are of lasting quality, on fine stems. The plant grows very strongly and vigorously, and will bloom throughout the Summer and in the Autumn.

GENERAL JACQUEMINOT **(Scarlet Crimson)**

Long a favorite as the Jack rose, its brilliant scarlet-crimson flowers, large, full, globular, and sweet, are yet in the top rank of quality.

GEORGE AHREND'S **(Delicate Pink)**

Well-shaped, delicate pink buds of pure, even color, opening into large and very beautiful flowers, sometimes known as the pink Druschki, abundantly produced on a strong-growing plant. A very fine rose, with added virtue of being deliciously scented.

HYBRID PERPETUAL OR JUNE FLOWERING ROSE — (Continued)



ULRICH BRUNNER

ULRICH BRUNNER (Deep Pink)

Large flowers of light, clear red, tending toward scarlet, and showing a shade peculiarly its own. The abundantly produced blooms are set on long stems, carried by a plant of vigorous growth.

75 cents each

GEORGE DICKSON (Crimson)

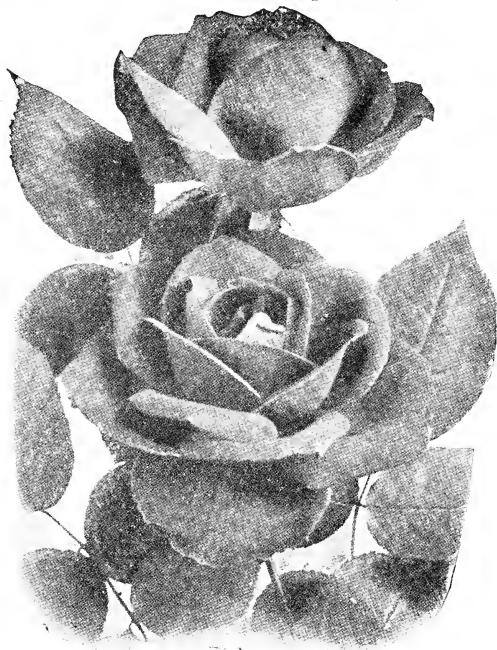
A delightfully fragrant, finely formed, very dark crimson rose with high center, borne on long, rather weak stems. The vigorous plants are upright, bushy, clothed with an abundance of leathery foliage, which must be protected from mildew.

75 cents each.

MRS. JOHN LAING (Soft Pink)

Very large, long-pointed buds opening to immense, full, moderately fragrant and beautiful soft pink flowers. A low but vigorous-growing plant, and a profuse bloomer. Gold Medal, National Rose Society.

75 cents each.



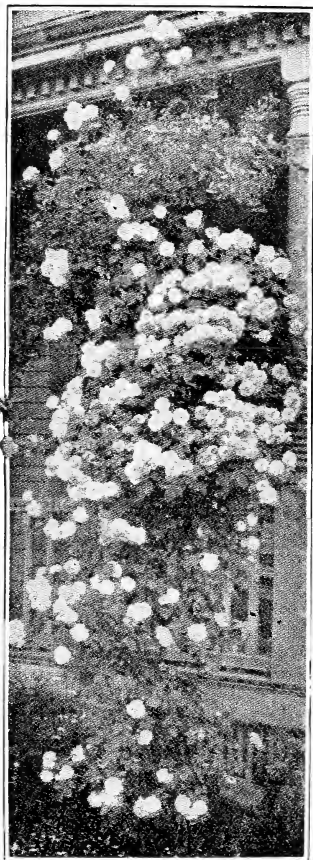
HARDY CLIMBING ROSES

The hardy climbing or pillar rose is the most adaptable of all roses for gorgeous effect. Flowering as it does with great masses of flowers during June and July it lends itself to a most pleasing and picturesque effect. Nothing equals it for covering of border fences, unsightly buildings, bare garage walls, banks, stumps of old trees, pergolas, summer houses, arches and for porch covering and entrances they are superb.

Pruning of this class is unnecessary beyond removal of dead wood and surplus growth.

THIS COLLECTION, 75 cents each, three for \$2.00, \$8.00 per dozen

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**



AMERICAN PILLAR

(Crimson)

One of the most valuable and attractive of the hardy climbers. Flowering profusely in large compact clusters of exquisite single carmine crimson roses, shades with a slight cream variegation and having yellow stamens at center.

75 cents each.

AVIATOR BLERIOT

(Golden Cream)

Saffron buds and flowers, streaked with crimson; open flowers, informal in small clusters, light yellow fading lighter; faintly fragrant. Plant moderately vigorous for a climber; foliage excellent. Needs protection in severe climates.

75 cents each.

CHRISTINE WRIGHT

(Wild Rose Pink)

Very large flowers of wild-rose pink, produced on a strong and hardy plant of good habit. Blooms very early.

75 cents each.

CLIMBING AMERICAN BEAUTY

(Red)

Moderately fragrant flowers, of rich carmine color, produced in great abundance early in the season on strong and vigorous plants.

75 cents each.

CLIMBING LOS ANGELES

(Pink and Yellow)

This new off shoot of the well known Los Angeles is well worth a trial. Lovely buds of salmon pink with yellow shading, cannot be duplicated in another climbing rose.

75 cents each

CRIMSON RAMBLER

(Glowing Crimson)

Absolutely hardy everywhere, a very rapid grower and the second year will produce a marvelous profusion of rich and glowing crimson flowers in large clusters. It presents a vivid crimson mass of beauty, when in full bloom during June and July.

75 cents each

HARDY CLIMBING ROSES — (Continued)

DOROTHY PERKINS

(Pink)

A splendid variety, with bright, glossy foliage that always looks healthy, and produces beautiful clusters of shell-pink flowers. This climber is undoubtedly used more extensively for trellises, verandas, and the "Home Beautiful" than any other variety.

75 cents each

DOROTHY PERKINS

(White)

The description of the red or pink Dorothy Perkins applies equally well to the white variety, excepting color. When well grown it produces great clusters of snow-white blossoms. A most charming effect may be produced by planting the white and red or white and pink close together and letting their branches intertwine when in flower. It is simply gorgeous.

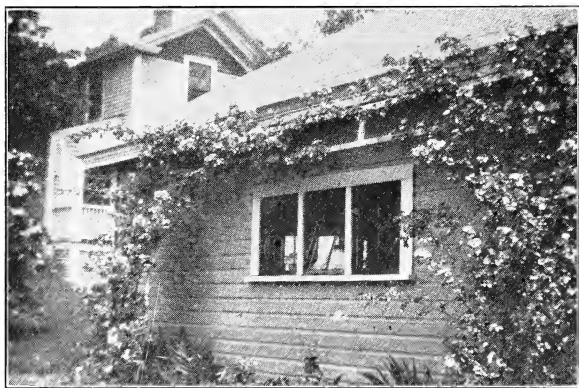
75 cents each

DR. VAN FLEET

(Apple Blossom Pink)

Beautiful flesh pink, borne on long stems; buds long and pointed; plants very strong; brilliant, dark, glossy foliage; mildew-proof; splendid for cutting.

75 cents each



CLIMBING AMERICAN BEAUTY

EXCELSA—RED DOROTHY PERKINS

(Scarlet-Carmine)

Has the dark glossy, disease-resisting foliage peculiar to this type. The growth is very vigorous and healthy in appearance, resembling in this respect Dorothy Perkins, flowers very double, produced in large clusters of thirty to forty blossoms. The color is intense crimson maroon, tinged scarlet on the edge of the petals. One of the best red climbers.

75 cents each

HARDY CLIMBING ROSES — (Continued)

EMILY GRAY

(Golden Buff)

Large, semi-double, deep golden buff flowers, practically unfading and slightly fragrant, produced singly or in small clusters by a strong-growing plant bearing wonderfully pointed and polished foliage like holly, but not quite hardy without protection in severe climates.

75 cents each



HIAWATHA

(Crimson)

An indispensable single rose by reason of its broad flowers of deep, intense crimson, shading to clear white at the base of the petals, and lasting long, as well as coming late, on a very vigorous plant which carries attractive, glossy, light-green foliage. Unique in its color and habit.

75 cents each

MARY WALLACE

(Rose Pink)

This is a pillar rose, making a fine, strong, self-supporting plant, 6 to 8 feet high, with large, glossy foliage, blooming with great freedom in spring and bearing a considerable number of fine buds in summer and fall. Flowers very large, generally exceeding 4 inches across, well-formed, semi-double, of a bright, clear-rose pink, with salmon base.

75 cents each

PAUL'S SCARLET CLIMBER

(Vivid Scarlet)

By all means the most brilliant rose known in any class, because of its clear, vivid, shining scarlet in large, semi-double flowers, which remain unusually long and in good condition on the plants. This new Climbing Rose is undoubtedly the most brilliant addition to roses in many years.

75 cents each

SILVER MOON

(White)

To the rose-lover who has not enjoyed Silver Moon, a delightful experience is in store in contemplating this extraordinary vigorous climber, decorative all through the growing season by reason of its great canes and deep, rich foliage, but literally a wonder at bloom-time for its long, well-shaped buds of faint yellow which open into immense pure white flowers, often reaching four inches or more in diameter.

75 cents each

BEST HYBRID RUGOSA ROSES

The Rugosa, a wonderful vigorous free-growing rose with flowers of beauty and fragrance. Especially adapted for hedges and clumps. The foliage is very beautiful and not subject to disease. Ideal for the sea shore where it thrives and does not winter kill.

THIS COLLECTION, 75c each; \$8.00 per doz.

Excepting where otherwise noted

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

BLANCHE DOUBLE DE COUBERT

(White)

Snowy white, double flowers produced freely through summer and fall, by a very strong plant with the foliage and habit of the type.

HANSA

(Violet)

Large, full double, reddish violet blooms. The plants are vigorous growers and profuse bloomers.

PINK- GROOTENDORST

(Pink)

A lovely novelty. In growth much like its parent plant F. J. Grootendorst excepting the flowers are a beautiful shell-pink. The flowers come in clusters their fringed petals making them resemble carnations.

\$1.00 EACH

SIR THOMAS LIPTON

(Snow White)

Clusters of medium-sized, double, snow-white flowers, borne on strong stems. The plant grows three and one-half to four feet high, is covered with dark green, leathery, disease-resistant foliage, and produces blooms at intervals all summer.

ROSERAIE DE L'HAY

(Crimson Red)

Large, double, crimson-red blooms shading to rosy magenta, and of delightful fragrance.

ROSE A PARFUM DE L'HAY

(Crimson Carmine)

Double, dark crimson flowers, shaded carmine, intensely fragrant. Very vigorous, continuous blooming habit. One of the most fragrant Roses.

Baby Rambler and Dwarf Polantha Roses

These are delightful for massing in beds or as edges for borders. They are most profuse and continuous bloomers and their small, neat flowers are produced in large clusters. These Roses are hardy, low in growth, continuous bloomers, and, once planted, increase in beauty yearly.

Keep the dead flowers cut off to encourage fresh blooms. Polyantha Roses are quite hardy and bloom unceasingly all summer and until frost.

THIS COLLECTION, 75 cents each, \$8.00 per doz.

**Include 25c per doz. plants for postage and packing in 1st, 2nd and 3rd zone;
50c per doz. in all other zones.**

Baby Tausendschon, pink

Echo, rose-pink

Gruss and Achen, pink

Mme. Cecile Brunner, light pink

Orleans, brilliant red



MME. CECIL BRUNNER

BABY TAUSENDSCHON (Pink)

An extremely valuable and distinctive rose. The buds are cherry-pink, opening to very double flowers of softer shades that eventually fade to white. A moderate grower, with glossy light green, disease-resistant foliage, its smooth canes being almost thornless.

ECHO (Rose Pink)

Sport of Tausendschon. Very large semi-double flowers, varying from light to bright pink (similar to parent) borne in large trusses on long, stout stems. Height 15 to 30 inches. Sometimes reverts to parent.

GRUSS AN ACHEN (Orange Yellow)

Orange-red and yellow buds, and large, light flesh-pink and salmon-yellow flowers with deeper center, fading lighter, very double, much like a bunch-flowered Hybrid Tea; faintly perfumed. Very strong, branching plant, healthy and continually in bloom.

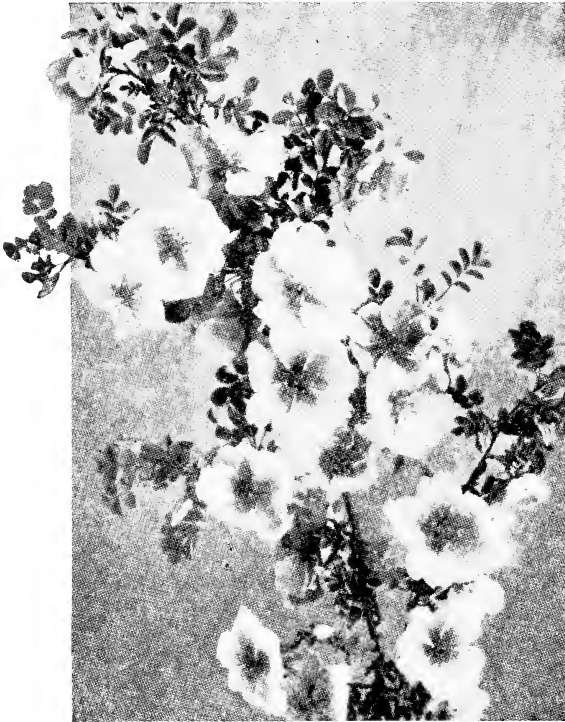
MME. CECILE BRUNNER — THE SWEETHEART ROSE (Light Pink)

Small, exquisitely formed buds and flowers of light pink with yellow base in diffuse, graceful clusters. Foliage waxy and healthy. Perfectly formed miniature roses of utmost grace and delicacy. Also called "Sweetheart Rose" and "Mignon Rose".

ORLEANS (Red)

One of the most dependable Polyantha roses. The geranium-red flowers with tint of rose, are borne in profusion; very desirable for bedding or massing, the plant being of excellent habit. A Gold Medal Rose.

R. HUGONIS
Native of Western China



This Chinese Rose gives us the only dependable yellow shrub Rose, aside from the Austrian Brier type, from which it differs materially in graceful habit and unique blooming quality. The plant grows rapidly, and may reach a height of 6 feet when matured. The long arching branches are closely set with lovely single flowers very early in the season, sometimes even before May 1 in the latitude of Boston and south. The blooms are approximately 1½ inches across, and of clear, bright yellow which does not fade to white. The foliage is pale green, finely divided, persistent, and on curiously thorned red stems. The plant is dependably hardy.

75 cents EACH

ORDER SHEET

Pierce Bros.
WALTHAM, MASS.

Send to

Parcel Post Street

Rural Del'y P. O. *City*

Route No. _____ State _____

Box

AMOUNT ENCLOSED

Cash *Money Order*

Check *Postage Stamps*

Quantity	Variety	Amount

SOME LETTERS FROM OUR CUSTOMERS

Hudson, Mass.

Keene, N. H.

Peirce Bros.,
Waltham, Mass.
Dear Sirs:—

I am enclosing check to cover cost of order for rose bushes. We bought one dozen bushes of you last spring which were much admired by neighbors, they bloomed all summer, and I feel sure the new lot will prove just as satisfactory. I have passed your catalogue to a friend who is very much interested in your rose bushes.

Very Sincerely,

Mrs. E. A. G.

Perryville, Md.

Peirce Bros.,
Waltham, Mass.

Gentlemen:—

Enclosed you will find order for several of your Hybrid Tea rose bushes and four climbers, which I trust I will receive without delay. Last year I secured some bushes from you that proved to be most satisfactory, they bloomed continuously until early in November. Will you please send a copy of your rose catalogue to Mr. L. C. J.

Yours very truly,

S. A. D.

Springvale, Maine.

Peirce Bros.,
Waltham, Mass.

Gentlemen:—

Received your catalogue this afternoon and I am pleased to send you an order for forty-eight rose bushes. Money order enclosed to cover same. I have planted a great many of your rose bushes and have been very successful, for I have not lost a single bush, which is very good for a territory so far north.

I am very much pleased with the stock you have sent me, and am looking forward to a bigger and better Rose garden this year.

I am,

Yours very truly,

F. J. W.

Peirce Bros.,
Waltham, Mass.
Gentlemen:—

Received my rose bushes today by parcel post, they came in perfect condition and seem to be very strong and vigorous plants.

Yours truly,

M. M. C.

Swampscott, Mass.

Peirce Bros.,
Waltham, Mass.

Gentlemen:—

Five years ago I read your advertisement in one of the Boston papers, and I immediately ordered several dozen plants of your Tea Roses, each year we have added a few to our Rose garden and now we have over fifty fine strong bushes at the present time. These bloom all summer from the middle of June until freezing weather, when ice forms on the buds.

Yours respectfully,

Mrs. G. L. W.

Brighton, Mass.

Peirce Bros.,
Waltham, Mass.

Gentlemen:—

In the spring I bought of you one dozen of your rose bushes, half of which were Butterfly and the other half assorted Teas. I want you to know how perfectly satisfactory they have been. I am very much pleased with them for they have given me a great deal of pleasure.

Yours respectfully,

B. A. G.

Everett, Mass.

Peirce Bros.,
Waltham, Mass.

Dear Sirs:—

The dozen rose bushes ordered arrived in splendid shape. In all my experience I have never received such strong healthy looking bushes. I am so pleased with them that I would like one dozen more of the Madam Butterfly and one Frau Karl Druschki. I am enclosing check to cover payment for same.

Yours very truly,

Mr. C. E.

